

## Getting Started with Generative AI

Everyone is curious about Generative AI. Not just how it can affect us in a personal capacity, but the impact it will have on the business world as well. To meet this need, GDM Innovation Labs is announcing a brand-new Generative AI offering. Uncover the potential of Generative AI in just 90 minutes with our new educational program. Gain insights into its potential implications and identify key areas, specific to your business, where it will make the greatest impact.

### How it Works:

We join your team, either live or virtually, to walk through key activities below.

- Education on Generative AI and examples of use cases that leverage the technology to bring business value.
- Obtain an understanding of your business model and how your organization is thinking about generative AI.
- Collaborative white boarding session that identifies 5 – 10 potential projects and start the process of prioritizing which projects would have the greatest impact based on forecasted business value, time to development, organizational risk, ease of operationalizing in production, etc.

### Outcomes from This Session:

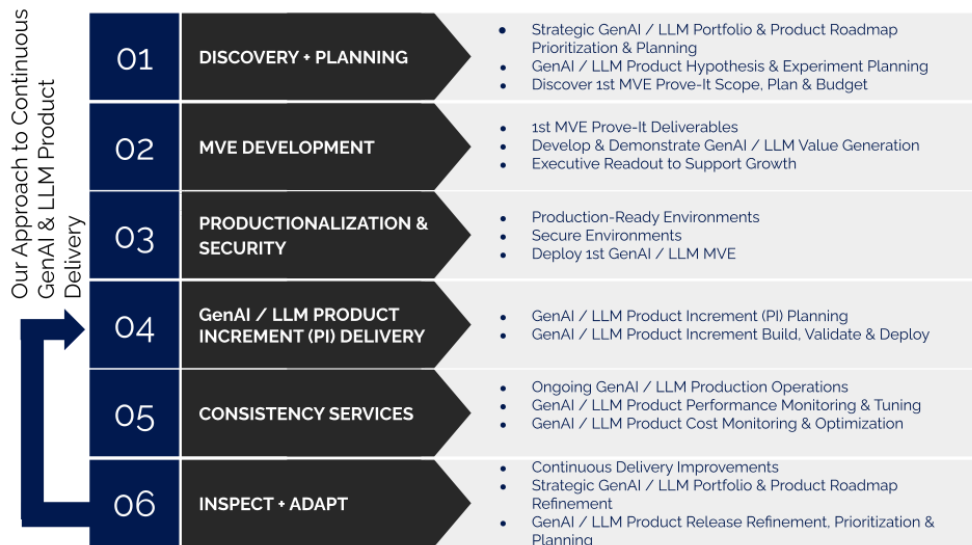
- An educated team with a better understanding of Generative AI and how it impacts the business.
- A list of 5 – 10 projects that need to be assessed for viability of development, costs, business outcomes, etc.
- A start to the prioritization process of which projects would be developed first, second, third, etc.

### Next Steps:

Should you choose to continue your Generative AI journey, GDMIL can assist, following our Lean-Agile delivery approach for accelerated time-to-insight.

With an emphasis on proper planning and the development of a Minimum Viable Experiment, your organization can quickly realize the benefits of Generative AI.

From there, our expert Data Engineers and Scientists can help you productionalize your solution and even provide on-going support for your data product.



If you would like more information about our Generative AI program, please contact us at [info@gdminnovaitonlabs.com](mailto:info@gdminnovaitonlabs.com).